

The background features a complex abstract composition. On the left, there are vertical bands of green and blue with a grid pattern. A large, stylized red shape, resembling a leaf or a piece of fabric, dominates the center. To the right, there are yellow and black circular patterns, including a spiral and a series of red dots. The overall style is modern and graphic.

*Vivanco*

BODEGA · FUNDACIÓN · EXPERIENCIAS  
*compartiendo cultura de vino*

*Esdir*

ESCUELA SUPERIOR DE  
DISEÑO DE LA RIOJA

XIII PREMIO INTERNACIONAL  
DE GRABADO Y VINO  
PEDRO VIVANCO



# Rules

[www.esdir.eu](http://www.esdir.eu)



# FUNDACIÓN VIVANCO AND THE ESDIR (DESIGN SCHOOL OF LA RIOJA) ANNOUNCES THE THIRTEENTH EDITION OF PEDRO VIVANCO ENGRAVING AND WINE INTERNATIONAL AWARDS.

The award upholds the aim of supporting artists that use engraving as a platform for contemporary creation, with the intention of joining art and wine, tradition and modernity, and with the goal of becoming, in successive editions, a reference of quality in the field of graphic publishing.

## 1/ PARTICIPANTS

Participation is opened to graphic artists of legal age of all nationalities, resident or not in Spain with original works of art that have not been previously presented to other contests.

Artists who have been first prize-winners of this award will be excluded from the contest in the following two editions after their prize.

## 2/ TOPIC, TECHNIQUE AND PRINT RUN

2<sup>a</sup>/ Topic: **World of wine.**

2<sup>b</sup>/ Technique: any traditional technique belonging to graphic arts (xylography, chalcography, lithography o silkscreen) that can be combined among them or with the different new digital impression procedures.

2<sup>c</sup>/ Print run: all the engravings must be **signed** and marked with the abbreviation **BAT** (must be **unpublished** and **unnumbered**). Fundación Vivanco reserves the possibility of carry out a serial print run of the first prized work. For this reason, all the participants should use techniques to guarantee a print run up to 50. Just in case, Fundación Vivanco would decide to do the printing, the author and the institution would get an agreement for the supervising of the work.

## 3/ SIZES AND TERMS OF SUBMISSION

3<sup>a</sup>/ **Support** dimensions are free, but kept between maximum support dimensions of **80x67 cm** and **25x25 cm** as minimum.

3<sup>b</sup>/ The work will be suitably packed presented. It's advisable to use a flat and rigid package, slightly bigger than the print to avoid damages through transport and handling. Such packaging could be used for the return of the work.

3<sup>c</sup>/ In any case, framed engravings, sent with glass o similar will not be accepted.

3<sup>d</sup>/ Fundación Vivanco and the Emdir will handle works with care, although they will not hold responsible in case of losses or damages produced during shipping. Neither works not properly protected and identified (see next rule about presentation and dates) will be admitted.

## 4/ PRESENTATION AND DATE OF SHIPMENT

4<sup>a</sup>/ Each contestant can present a maximum of two original works.

4<sup>b</sup>/ The sending of the engraving will include:

4<sup>b.1</sup>/ The work conveniently packed (see 3<sup>d</sup>) with a motto written at the back.

4<sup>b.2</sup>/ A closed envelope with the motto (the same motto written at the back of the engraving). It will contain:

> Inscription form that should be printed and filled in (it's included at the end of this document and can also be downloaded from the following pages: [www.vivancoculturadevino.es](http://www.vivancoculturadevino.es) or [www.esdir.eu](http://www.esdir.eu)).

> Copy of the personal identification document or any other current official document that credits the European residency of the participant.

> Short resume related to the artistic creation of the author and, in particular, to graphic work.

4<sup>c</sup>/ The deadline for the reception of works is **April 19<sup>th</sup> 2021.**

4<sup>d</sup>/ The works will be delivered at the Emdir Secretary or will be sent by mail to the following address:

*XIII PREMIO INTERNACIONAL DE GRABADO Y VINO PEDRO VIVANCO  
Escuela Superior de Diseño de La Rioja (ESDIR)  
Avda. de la Paz nº 9  
26004 – Logroño, La Rioja, España*

## 5/ AWARDS AND PUBLICATION

- > First prize 3,000 euros.
- > Second prize 1,500 euros.

The judging panel will be composed by professionals and specialists of acknowledged prestige in engraving and visual arts, by professionals in related with wine culture and by representatives of Fundación Vivanco and Emdir. The jury will gather at the beginning of May.

The award ceremony will take place at Museo Vivanco of Wine Culture, in June. The authors of the first and second prize will be invited to such ceremony.

Fundación Vivanco will issue the digital catalogue publication and a paper one if possible, with the selected engravings. Digital edition will be available on Emdir webpage. In order to include work images in the catalogue, authors are required to permit it in the registration form.

The awarded engravings will become part of the Fundación Vivanco Collection. The authors will yield the engravings' reproduction and diffusion rights to Fundación Vivanco, which reserves the option of using reproductions of the awarded works, with reference of the author, in uses related to the Foundation.

Bodegas Vivanco could choose prints among those presented to the award for using them as their wine image. Those in horizontal format will be preferably selected. Those chosen will become part of the Fundación Vivanco collections.

The authors will yield the reproduction and diffusion rights of the works to Bodegas Vivanco with the aim of promotion and commercialization of its wine products.

The author will be awarded with 500 euros and the title of the work and authorship will be reflected in the label. This award, whose choice is competence of Bodegas Vivanco, will be communicated in December.

The verdict of the jury will be final. The prizes cannot be declared void.

## 6/ RETURN OF THE WORKS

The return term will be from November of 2020 and it's available either in person or by parcel service. Those who want to collect their works at the Emdir, can do it upon request by phone call or through e-mail before the 15<sup>th</sup> of November 2021.

Emdir Phone number: +34 941 240 993. E-mail: premiograbado@gmail.com

For the return, authors have to **mark their option** in the entry form. Sending charges will be assumed by artists.

Prints proceeding from a foreign country will be returned from November 2021. Artists must cover all expenses to return their works. To cover shipping costs they will be able to choose between money order, bank transfer or electronic payment. Organization will supply exact shipping costs and details needed for payment.

After the returning deadline, Fundación Vivanco and the Emdir will not be responsible for the conservation of the uncollected works, understanding that those works will be property and free disposal of Fundación Vivanco.

The presentation to this award means full acceptance of these rules.

*Briones-Logroño, January-February de 2021.*



# REGISTRATION FORM THIRTEENTH INTERNATIONAL ENGRAVING AND WINE AWARDS PEDRO VIVANCO

## PERSONAL INFORMATION

Name: ..... Surname: .....

Address: .....

City: ..... Town: .....

Zip Code: ..... Country: .....

Date of birth: ..... Telephone: .....

Email: .....

## ENGRAVING. Double the entry form if a second print is sent

Work title: .....

Dimensions of the support: .....

Technique or combined techniques: .....

Characteristics and description of the technique: .....

Type and number of matrixes: .....

Matrixes size: .....

Number of inks: .....

I authorize to publish pictures of my print in case of being awarded or selected, either in paper or online catalogues for informative purposes.

Place ..... Date .....

Author signature:

### National return

I want my work back:

and I assume all the shipping costs.

and I will pick up the work at Esdir in person in an appointed date.

### International return

I want my print back by parcel agency or postal mail and I assume all the shipping costs. Money order or bank transfer will be sent to the organization. (Not sending any payment before the organization gets into contact with you).

*Personal data will be treated according to security measures laid down the Organic Law 3/2018 of December 5th, about Personal Data Protection (OLPD). If you no longer wish to receive these communications, please unsubscribe sending an e-mail to [premiograbado@gmail.com](mailto:premiograbado@gmail.com)*

Include in a closed envelope with a motto (or pseudonym):

1- This registration form.

2- Copy of the identification document, residence permit or any other document that credits residence in the European Union.

3- Short resume related to the artistic creation of the author, and in particular, to graphic work. \*Write the same motto(or pseudonym) on the envelope and at the back of the engraving.

# Vivanco

BODEGA · FUNDACIÓN · EXPERIENCIAS  
*compartiendo cultura de vino*



## Fundación Vivanco

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